



THE PARAMOUNT GROUP.us

D I G I T A L M A R K E T I N G

CAPABILITIES STATEMENT

NAICS codes: 32311, 541430, 541613, 541810, 541890

CORE COMPETENCIES:

The Paramount Group.us, Inc. is a small, hands-on agency providing custom designed, time-sensitive graphic material and internet marketing for events, presentations and products.

- **The Paramount Group.us, Inc's core services include:**
- Google Ad Management - Digital marketing for advertising in targeted areas with specific information for the public. This includes Google Ads, Analytics, Tag Manager, Search Console, Google My Business, and Data Studio.
- Graphic Design Services - Logo Design, Branding and Print Design. Quick turnaround, on-demand design for flyers, brochures, marketing material, presentation material such as posters and banners for trade show exhibits.
- Website Design - On-Demand, custom web design and development for WordPress websites which include landing pages and informational pages for specific functions, as well as E-Commerce Websites through Shopify.
- On-Demand Printing Services - This includes last-minute designs for presentations, seminars, marketing pieces.

PAST PERFORMANCE:

Business performed under the company's previous name: Paramount Printing, in Georgia Federal Government.

- Federal Law Enforcement Training Center - NCIS. Glynco, GA

State Government

- Georgia Ports Authority, Brunswick, GA
- Jekyll Island Authority, Jekyll Island, GA

Local Government

- City of Brunswick, GA
- Glynn County Government



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DIGITAL MARKETING

DIFFERENTIATORS:

The Paramount Group.us, Inc. is a small, hands-on agency providing custom designed, time-sensitive graphic material and internet marketing for events, presentations and products.

- Service-Disabled, Veteran-Owned Small Business
- Badged Google Partner
- Grow With Google Partner
- Google Certified in Ads and Analytics
- Shopify E-Commerce Certified Set-Up Expert
- Small, hands-on, personalized service for quick turnaround projects
- Excellent problem-solvers
- Staff holds degrees is: MBA, B.S. in Computer Science Engineering, B.F.A. Graphic Design

COMPANY DATA:

The Paramount Group.us, Inc. is a small Google Partner agency located in Melbourne, FL. We have two full time employees, and an annual revenue of approximately \$150,000. We have clients all over the U.S., but primarily serve central Florida.

- Duns Number: 045086947
- CAGE code: 7D6J3
- Accept credit cards and purchase cards

CERTIFICATIONS AND ACCOLADES

- Udacity Nano Degree - Front-End Web Developer, Beginning Android Developer
- Google Certified in Ads and Analytics
- Shopify E-Commerce Certified Set-up Experts

CONTACT:

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