



## Capabilities Statement

NAICS codes: 32311, 541430, 541613, 541810, 541890

### CORE COMPETENCIES:

*We are a small, hands-on firm providing custom designed, time-sensitive graphic material and internet marketing for events, presentations and products.*

#### The Paramount Group.us, Inc's core services include:

- Google AdWords - Web marketing for advertising in targeted areas with specific information for the public.
- Graphic Design Services for Print Production - quick turnaround, on-demand design for flyers, posters, marketing material, presentation material such as posters and banners for trade show exhibits.
- Website Design - On-Demand, custom web marketing. Including landing pages and informational pages for specific functions.
- On-Demand Printing Services - This includes last-minute designs for presentations, seminars, marketing pieces.

### PAST PERFORMANCE:

*Business performed under the company's previous name: Paramount Printing, in Georgia*

#### Federal Government

- Federal Law Enforcement Training Center - NCIS. Glynco, GA

#### State Government

- Georgia Ports Authority, Brunswick, GA
- Jekyll Island Authority, Jekyll Island, GA

#### Local Government

- City of Brunswick, GA
- Glynn County Government

### DIFFERENTIATORS:

- **Veteran-Owned Small Business**
- Small, hands on, personalized service for quick turnaround projects
- Excellent problem-solvers

### COMPANY DATA:

The Paramount Group.us, Inc. is a small Google Partner agency located in Satellite Beach, FL. We have three full time employees, and an annual revenue of approximately \$80,000. We have clients all over the U.S., but primarily serve central Florida.

- Duns Number: 045086947
- CAGE code: 7D6J3
- Accept credit cards and purchase cards

#### CERTIFICATIONS AND ACCOLADES

- Udacity Nano Degree - Front-End Web Developer
- Google Certified in AdWords and Analytics

#### CONTACT

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